

Global Telecommunications Company
Leadership Development

Mission/Purpose (Objective)

To develop an integrated leadership development and execution program for the IT Department of a \$60 Billion entity

Business Challenge

The CIO was challenged to step up his leadership capacity in a highly challenging, transformational and turbulent environment

Description of Marketing Offering

Getting it right with your senior leadership
Getting it right for you – Executive Consultation with the president
Getting it right with your board
Speaking Engagements

Process of Marketing Offering

<i>Assessment:</i>	Review and analysis of pertinent documentation to develop a Stakeholder Reconnaissance Roadmap to identify stakeholder specific communications requirements and expectations.
<i>Planning:</i>	SL&A planned and participating in the annual leadership conference for the entire IT organization to set leadership expectations for the coming year.
<i>Implementing and Aligning</i>	Development of a Communications Program to address key communication messages to different stakeholders. We additionally supported the IT, Public Affairs and Communications organizations in addressing critical strategic issues such as Offshoring.
<i>Developing Leadership</i>	Leadership Coaching for the Global CIO and his Senior Management to ensure better alignment between IT and Business Unit partners

Client Testimonials

Ongoing