

***Cut to the Chase* Products and Service Offerings**

Prepared by

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I. Serial Rights on Corporate Intranet - This is a way to post most valuable chapters/rules from *Cut to the Chase* on your corporate intranet for all employees to read and learn what messages, tools and behaviors are valued and encouraged by your company's leadership.

The Pall Corporation used this tool for their global corporation over the course of a year and changed rules each quarter. We can work with the Doubleday Currency Serial Rights Department to effectively make these rules available to the organization.

II. Corporate Use of Stuart Levine Website – The Stuart Levine & Associates website www.stuartlevine.com provides significant value-added articles that can be provided to corporations on their intranet or linked from our website to yours, that provide tools to help employees become more effective, including such articles, calendars and videos as: *Meetings Best Practices Template Reclaim Your Life: A Two-Week Challenge to Help You Regain Time* monthly columns on leadership relevant leadership issues, a *Cut to the Chase Every Day Calendar*, a *Cut to the Chase* Assessment tool for individuals and team, as well as *Selling Power Videos*, *Run Shorter Meetings and Get More Done*, *Create a "Cut to the Chase" Business Habit* and *The Six Fundamentals of Success*. We can work to make these tools available to your entire organization on a regular basis.

III. Electronic Message of the Day – This is a way to reach your employees on a daily basis by posting a key message from *Cut to the Chase* through your email either daily or weekly to create a rhythm of communication that encourages "stickiness" around the rules and behaviors desired in order to move the culture of the organization in the desired direction as well as providing on-going value to employees.

Oprah Winfrey featured an electronic quote from *Cut to the Chase*, in her daily email from "O", The Oprah Magazine, when the book was first released in Jan 2007, in order to provide value to her global readers. "Take the time to understand what's behind your success. It's the best way to ensure it will continue."

IV. Books 24X7 Program – *The Six Fundamentals of Success* and *Cut to the Chase* (soon to be made available), both books authored by Stuart R. Levine, can be found on Books24X7, an online reference service for corporate professionals, and an early pioneer in the ebook marketplace (see www.books24x7.com). Members can view the book electronically and if they like what they read, they can purchase the book through an online bookseller link provided.

V. Cut to the Chase Reminder Tools - Stuart Levine & Associates provides products that can be purchased at a very cost effective price that will enable your employees to remember the rules from *Cut to the Chase* on a daily basis, including Post It Pop-up Notes, *Cut to the Chase* Every Day Calendar, and t-shirts with any rule printed on the back that is most relevant to your organization and culture. Any product that you have in mind can be designed and delivered in a customized fashion with a chosen *Cut to the Chase* message.

Rolando Balli, Diversity Strategist, Global Diversity and Inclusion, Dell, immediately put the *Cut to the Chase* Post It Pop-Up Notes to use to prioritize his top 5 things every day after attending the *Cut to the Chase* workshop at the Working Mother Work/Life Congress Conference, Fall 2008.

VI. Cut to the Chase Books and Audio Tapes – *Cut to the Chase* is available in both hardcover and audio tape and MP3. It is also available in hardcover in Portuguese.

VII. The Six Fundamentals of Success Books and Audio Tapes – If you liked *Cut to the Chase*, you may also want to buy *The Six Fundamentals of Success* (Doubleday, 2004) which is also available in both hardcover and audio tape and MP3. It is also available in hardcover in the following languages: German, Chinese (Complex and Simplified), Dutch, Korean, Portuguese and Spanish.

VIII. Cut to the Chase Customized Books – Random House is pleased to work with your organization to provide a custom cover with insert from CEO if desired in front of book to send customized message to organization. Significantly discounted pricing for both hard

cover or trade paperback begins with orders of over 5,000 copies (between 20% - 25% of cost of retail).

IX. *Cut to the Chase Webinar* - This is a way to have people in your organization sign up for a value-added learning opportunity around practical rules from *Cut to the Chase*, to Think Clearly, Act Effectively and Communicate Directly, leading to better use of time, a more engaged workforce and chance for renewal. With greater work to be done and less time to do it, this customized Webinar will energize employees and motivate them to rethink their behaviors for strategic and bottom line results.

X. *Cut to the Chase "Value Added" Teleconference Call for Employees* – This one-hour program is designed to be rolled out to the entire workforce based on the importance of this subject matter. A separate call in advance could be rolled out to your senior leadership or HR leadership.

By providing practical tools for becoming more productive and effective on a daily basis, that can be used right away, employees are immediately able to make better use of their energy and time, make better decisions, achieve better business results and have more balance in their lives. Doing more with less, increased workload, need for increased focus avoiding burnout as companies get leaner, eliminating low value work and reducing stress are all critical issues that impact productivity and financial results. Employees have the opportunity to ask international best-selling author, Stuart R. Levine, questions about this timely and challenging topic.

Sharon Klun, Director of Work/Life Initiatives for Accenture, retained Stuart Levine & Associates to host this teleconference for Accenture's entire domestic workforce and share the critical concepts from *Cut to the Chase* to improve personal and professional effectiveness. They were overwhelmed by the response, generating 300% over and above their usual participation. The conference call was recorded and made available for one month afterwards on their intranet during National Work/Life Month in September 2007.

XI. *Customized Cut to the Chase online Simulation Program* – This fantastic product is designed to identify time management challenges that impede effectiveness and work/life balance, offer solutions and personal feedback for solving them by driving participants back to the rules from *Cut to the Chase*. Available for minimum of 50 people up to unlimited corporate site license for entire organization.

- Can be a “stand alone” taken at one’s desk as a great quality learning from doing simulation. It is currently designed for complete customization opportunities to reflect the look, feel and typical challenges within your organization.
- SL&A can take the data from the simulation, develop a roadmap for your team or organization to implement.
- SL&A can take the data from the simulation, develop a roadmap for your team or organization, and assist you in the implementation designed as part of a larger learning program.

XII. Customized *Cut to the Chase* Workshops and Speaking Engagements – Many organizations today are focused on actively improving workplace effectiveness. Customized workshops and speaking engagements are designed to keep the workforce engaged, motivated and aligned and to help change behaviors that impact an organization’s culture and results. Key practical tools provided can be implemented immediately.

We additionally have offered these services as Value-Added events for customers of our clients. Breakfast or lunch meetings that bring customers together and provide information that can help them to run their businesses more effectively can strengthen your partnership with your existing and/or potential client base.

“In 2008, we kicked off a company-wide service training and development initiative. Stuart Levine was the first partner who came to mind as a keynote trainer, based on *Cut to the Chase’s* effectiveness with our senior team. Our organization is buzzing about the training. The creativity and organization to deliver this training were impressive. They immediately understood our corporate culture and how to best deliver the program. Thank you for the privilege of working with professionals who have earned our utmost respect and brought tremendous value to our organization.

Melissa Feck, SPHR, Vice President, HR, Capital Communications Federal Credit Union

“I’d like to thank you for the excellent presentation at our KeySpan Customer Recognition luncheon. Your book speaks to subjects that are the very basis of our value system. Your vision provides the essentials of business acumen.”

Robert B. Catell, Chairman and Chief Executive Officer, KeySpan Corporation

XIII. Meeting Management Training – This program is designed to eliminate attendance at unproductive meetings and to ensure meetings are productive when attended.

By stopping the financial hemorrhage of ineffective meetings through an organization or a department, people are invigorated, have more time to work effectively and know that their time in meetings will be valued and that meetings will be results focused.

“The fundamentals and rules in Stuart Levine’s books, created the foundation for accelerated learning of our senior leadership team and our entire organization. Embracing the importance of effective meeting processes helped us to create a culture with common language, common practices, and to focus on the customer, eliminate communication breakdowns and strengthen our financial performance.”

Tom McAteer, President and CEO, Vytra Health Plans, a major regional healthcare company that successfully merged with HIP

XIV. Cut to the Chase Governance Assessment - As Lead Director for Gentiva

Health Services (GTIV) serving as Chairman of the Compensation, Nominating and Governance Committee, and corporate board member for Broadridge Financial Services (BR), serving as Chairman of Governance and Nominating Committee, Stuart R. Levine has developed Assessment Tools that provide valuable information to increase board effectiveness for public and privately held corporations. Board Evaluation includes ratings on Board Information, Expertise and Meetings, Board Duties and Responsibilities and Committee Goals and Responsibilities. Board culture drives corporate culture through leadership and values. Combined with strategic communication and process, this impacts shareholders and employees alike, resulting in increased satisfaction, shareholder value and talent retention. In 2008, Gentiva Health Services appreciated 54% .

“In all my years of serving on boards, this is the best governance assessment and report that I have seen.”

Art Weinbach, Chairman, Broadridge Financial Services and former Chairman, ADP